



Dear Neighbor,

*GERMANfest* 2017 was a success due to the generosity of our community, sponsors and volunteers. We are blessed by the outpouring of support for this Habitat for Humanity fundraiser. The proceeds raised in 2017 are allowing Habitat to purchase land and build a home for a family in our community who needs a hand-up.

The **2018 GERMANfest** will be held **Thursday, August 23 - Sunday August 26**. Habitat's goal is to once again raise enough money to build a home for a family in our community.

As a non-profit organization, Habitat appreciates help from the community. We need sponsors to underwrite the costs we incur, volunteers to help with the labor involved, and product donations to support our needs for the grounds as well as items for raffle prizes.

Please look over the sponsorship opportunities and consider helping us keep this wonderful community tradition alive while giving a family in our community a chance at a decent and affordable home.

Please contact me at (262) 338-0690 if you would like to further discuss opportunities to partner with Habitat for this community event and be sure to visit our website [westbendgermanfest.com](http://westbendgermanfest.com) to find out more about West Bend GERMANfest 2018.

Thank you for your thoughtful consideration of our request. We look forward to hearing from you!

Sincerely,

Lisa Disch-Johnson  
Director of Development  
Habitat for Humanity of Washington and Dodge Counties

# *GERMANfest Sponsorship Packages*

## *\$10,000 Foundation*

- ✂ Full-page Ad in the Program
- ✂ Large Promotional Sign & Prominent sponsor listing on event group sign
- ✂ Social Media & Website Recognition (*Prominent*)
- ✂ Reservation in VIP Stammtisch
  - 3 Hour Priority Time Slot
  - 20 Guests
  - Dinner served at Stammtisch
  - 5 Pitchers of Beer/20 Guests
  - 1 T-shirt per guest
  - 2 Boots of Beer

## *\$5,000 Structure*

- ✂ 1/2 Page Ad in the Program
- ✂ Sizeable sponsor listing on event group sign
- ✂ Social Media & Website Recognition
- ✂ Reservation in VIP Stammtisch
  - 3 Hour Priority Time Slot
  - 15 Guests
  - 4 Pitchers of Beer/15 Guests
  - 1 T-shirt per guest
  - 1 Boot of Beer

## *\$2,500 Mechanical*

- ✂ 1/4 Page Ad in the Program
- ✂ Sponsor listing on event group sign
- ✂ Social Media & Website Recognition
- ✂ Priority Reservation in VIP Area
  - 2 Hour Time Slot
  - 10 Guests
  - 3 Pitchers of Beer/10 Guests
  - 1 T-shirt per guest
  - 1 Boot of Beer

## *\$1,000 Builder*

- ✂ 1/8 Page Ad in the Program
- ✂ Sponsor listing on event group sign
- ✂ Social Media & Website Recognition
- ✂ Reservation VIP Stammtisch
  - 1 Hour Time Slot
  - 8 Guests
  - 2 Pitchers of Beer/8 Guests
  - 1 T-shirt per guest

## *\$500 Interior*

- ✂ 1/6 Page Ad in the Program
- ✂ Sponsor listing on event group sign
- ✂ Social Media & Website Recognition
- ✂ 5 T-shirts

## *\$250 Exterior*

- ✂ Name recognition in the Program
- ✂ Sponsor listing on event group sign
- ✂ Social Media & Website Recognition
- ✂ 2 T-shirts

## *\$100 Landscape*

- ✂ Name recognition in the Program
- ✂ Sponsor listing on event group sign
- ✂ 1 T-shirt

*Note: Please let us know if you prefer to remain anonymous and / or would like to decline any of the listed benefits.*

- I/We would like to support*

*West Bend GERMANfest 2018 & Habitat for Humanity*

Please accept this tax-deductible gift in the amount of:

- |   |  |
|---|--|
| <input type="checkbox"/> \$10,000 <i>Foundation</i> | <input type="checkbox"/> \$500 <i>Interior</i>   |
| <input type="checkbox"/> \$5,000 <i>Structure</i>   | <input type="checkbox"/> \$250 <i>Exterior</i>   |
| <input type="checkbox"/> \$2,500 <i>Mechanical</i>  | <input type="checkbox"/> \$100 <i>Landscape</i>  |
| <input type="checkbox"/> \$1,000 <i>Builder</i>     | <input type="checkbox"/> \$----- <i>Neighbor</i> |

- Volunteer, Product or Service Donation:* \_\_\_\_\_

- Please Consider me for a future event:*

- |  |   |
|--|---|
| <input type="checkbox"/> <i>Women Build 2018</i>     | <input type="checkbox"/> <i>Fall Celebration Dinner 2018</i>        |
| <input type="checkbox"/> <i>Golf Fore Homes 2018</i> | <input type="checkbox"/> <i>Volunteer Corporate Home Build 2018</i> |

- 
- Enclosed is my check payable to **HfH of Washington and Dodge Counties**

- Please use my Credit Card:       Visa       MasterCard

Name on Credit Card \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Verification Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

Name/Company \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Phone (    ) \_\_\_\_\_ Cell    Home    Business

*HfH of Washington and Dodge Counties is a 501 (c)3 nonprofit organization*

*Ich danke Ihnen für Ihre Großzügigkeit und Unterstützung!*  
*Thank you for your generosity and support!*