



“I alone cannot change the world, but I can cast a stone across the waters to create many ripples.”

- Mother Theresa

January 2019

Dear Neighbor,

Happy New Year 2019! 2018 was a wonderful year for Habitat for Humanity as numerous businesses, churches and individuals showed their support for families in our community who have a need for safe, decent, affordable housing. By partnering with Habitat as a volunteer, sponsoring an event-fundraiser, or by contributing product or services to support our mission, Habitat can continue to build and repair homes for families. Because of supporters like you, Christina Komp, a hard working assisted living caregiver and mother of 5, has realized the dream of offering her children the stability homeownership provides.

Habitat's largest fundraiser and cherished community tradition, ***West Bend GERMANfest/Haus Party***, will take place ***August 22 – August 25, 2019***. As we prepare for this upcoming fundraiser, we ask for your support to make it a success. Once again we would like to provide an existing hard working resident in our community the opportunity to build a stable life for their family through a safe shelter they can call home. The proceeds of this event will allow this to happen.

Please take a moment to review the opportunities available to support *West Bend GERMANfest/Haus Party* and ultimately the construction of a home for a family to reside in. We are grateful for a variety of donations that include your time volunteering, product donation, services, or monetary support. I look forward to connecting with you to further discuss this opportunity and to address questions you may have.

Warmest Regards,

Lisa Disch-Johnson

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GERMANfest/Habitat Sponsorship Opportunities

	Foundation \$10,000 *	Structure \$5,000 *	Mechanical \$3,000 *	Builder \$1,000 *	Interior \$500 *	Exterior \$300 *	Landscape \$_____*	Volunteer
Ad in event program	Full Page	1/2 Page	1/4 Page	1/6 Page	1/8 Page	1/16 Page	Name Recognition	
Corporate sign at event	Large sign (you provide)	X	X	X	X	X	X	
Logo on build sign	Prominent	Sizable	Relative	Relative	Name recognition	Name recognition	Name recognition	
Logo on event group sign	Prominent	Sizable	Relative	Relative	Name recognition	Name recognition	Name recognition	
Logo & website link on GERMANfest website	Prominent	Sizable	Relative	Relative	Name recognition	Name recognition	Name recognition	
Logo & website link on HFH website	Prominent	Sizable	X	X	X	X	X	
Social Media recognition	Prominent	Sizable	Relative	Relative	Relative	Relative	Relative	
Reservation in VIP Stammtisch	1st Priority (14) people 3-hrs Dinner served Beverages served Boot of beer	2nd Priority (10) people 3-hrs Limited beverages Boot of beer	3rd Priority (8) people 3-hrs Limited beverages Boot of beer	4th Priority (8) people 2-hrs Limited Beverages Boot of beer	X	X	X	
GERMANfest t-shirt	14	10	8	8	3	2	X	Volunteer t-shirt

*** or product/service donation**

How Your Sponsorship Supports the Event

Grounds	Beverages & Desserts	Advertising	Entertainment
<p> Large tents Dance Floor Port-a-Potty's Chairs Tables Permits Insurance Garbage Disposal Security Supplies WE Energies Electrician Signs Rugs Miscellaneous </p>	<p> Biergarten Winekeller Rootbeer Stand Soda/Water Supplies (cups, napkins, utencils) Wristbands Beverage Signs Bar Rags Miscellaneous </p>	<p> Radio Print Music Flyers Print Event Flyers Print Placemats Print Posters Print Programs News Ads Visitor Guide Ads Shirts Social Media Road Signs Miscellaneous </p>	<p> Sound/Light Production Thursday Night Bands Friday Bands Saturday Bands Sunday Bands Kinderzone Dancing Sausages Sheepshead Prizes Raffle Prizes Miscellaneous </p>